

SHURI EDUCATION

APPLICATION TASK

Community and Marketing Creative

THE SCENARIO

A student has just received their offer letter to study abroad. They send a message to the Shuri Education WhatsApp community, which you are in charge of: saying they are excited, but have no idea what to do next.

YOUR TASK

Create a piece of content that helps them.

What you create, a short video, a graphic, a carousel, something else entirely, is your decision. How you approach it is your decision. What you choose to include is your decision.

There is no template or right format. There is only: does it help the student, and does it feel like something Shuri Education would be proud to put in front of its community?

WHAT SHURI EDUCATION WILL BE LOOKING AT

- How well you understand what Shuri Education does and who its students are
- The quality of what you have created, design, editing, presentation
- How clearly and helpfully you communicate
- The creative decisions you made and why they make sense

SUBMISSION

Upload your task as part of your application through the careers section at shurieducation.com.

Include a brief note: two or three sentences explaining the creative decisions you made.

DEADLINE: Monday 20 April 2026 at 12am

Applications may close early if sufficient submissions are received.